MUSCULOSKELETAL LEADERSHIP SUMMIT
An OrthoServiceLine.com Event
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October 5-6, 2017
Hyatt at the Bellevue
Philadelphia, Pennsylvania
AGENDA

DAY 1: THURSDAY, OCTOBER 5

8:00 – 8:30 AM  Breakfast and Networking
8:30 – 9:00 AM  Introductions and Welcome
9:00 – 10:00 AM Osteoporotic Fracture Center of Excellence: Poised for Current and Future Success
                      Bill Munley, VP of Professional Services and Orthopedics, Bon Secours St. Francis Health System
10:00 – 10:15 AM Morning Break
10:15 – 11:15 AM Orthopaedic Care Model Redesign: A Joint Effort
                      Michael Langino and Alanna Carcich, Northwell Health, North Shore University Hospital
11:15 – 11:45 AM Group Discussion: Physician Alignment
11:45 – 12:45 PM Lunch
12:45 – 2:15 PM Innovation Showcase
                      Spine Program Development: Strategies for Success in Today’s Environment
                      Stacey Lang, RNC, BSN, CNRN, Senior Vice President, Corazon
                      Shaping Care Delivery for the Connected Consumer
                      James Dias, Founder and CEO, Wellbe
2:15 – 2:30 PM  Break
2:30 – 3:15 PM  Development of the Musculoskeletal Service Line
                      Ann Dull, MidMichigan Health
3:15 – 4:00 PM  Outpatient Joint Replacements: Our Journey
                      Maureen Geary, Connecticut Joint Replacement Institute
4:00 – 4:30 PM  Group Discussion: Future Service Line Growth
4:30 – 4:45 PM  Wrap-up
5:00 – 6:30 PM  Networking Reception

DAY 2: FRIDAY, OCTOBER 6

8:00 – 8:30 AM  Breakfast and Networking
8:30 – 8:45 AM  Day 1 Recap
8:45 – 9:45 AM  Controlling Implant Costs: Ortho Service Line Role in Supply Chain
                      Dr. Michael Suk, Geisinger Health System
9:45 – 10:30 AM Bundled Payments: Keys to Success in Orthopedics and Beyond
                      Dr. Joseph Bosco, NYU Langone
10:30 – 10:45 AM Morning Break
10:45 – 11:00 AM Group Discussion: Bundled Payment
11:00 – 11:45 AM Lessons Learned: BPCI to CJR Bundles
                      Matt Reigle, Hackensack Meridian Health Network
11:45 – 12:00 PM Wrap-Up and Evaluation
Osteoporotic Fracture Center of Excellence: Poised for Current and Future Success

Learn about a program model that was well ahead of its time in terms of transition to value for hip fracture cases. This model proved to be financially viable for the health system while increasing volumes and market share. The model concentrates on transforming from providing a surgical service or procedure, to becoming a formalized program, to achieving Center of Excellence status. It focuses on: quality/outcomes; service/satisfaction; volume/market share growth; and cost containment. Quality and outcomes are particularly stressed as the key to program differentiation and value because of the positive change this program has had on the lives of our senior population. This has positioned us as a regional Destination Center for fragility fractures, and has prepared us well for bundling and episodic care.

In this presentation, you’ll learn to:

- Build a model applicable to any hospital treating hip fractures
- Transition from performing procedures to becoming a Center of Excellence
- Transition from volume to value
- Differentiate your Centers of Excellence
- Create dashboards to maximize quality
- Design marketing strategies for your program
- Position yourself as a regional referral destination
- Become efficient in preparation for CMS bundling projects

William E. Munley, MHSA
Vice President of Orthopaedics, General Surgery, and Professional Services, Bon Secours St. Francis Health System

Bill Munley is a 3-decade veteran of the healthcare system and a recognized leader in orthopedics, service line development, and rehabilitation. He currently serves as Vice President of Orthopaedics, General Surgery, and Professional Services at Bon Secours St. Francis Health System in Greenville, SC, where he has served for almost 30 years. He is responsible for all inpatient and outpatient orthopedic, general surgery, and rehabilitation programs across three campuses. He has served as a consultant to other healthcare systems, on editorial advisory boards of professional magazines, and as a charter board member and officer of multiple state and local organizations. He has developed numerous programs in his specialty areas. Bill holds a BA in General Science from the University of Rochester, and a Master of Health Services Administration from George Washington University.
Orthopaedic Care Model Redesign: A Joint Effort

The orthopaedic service at North Shore University Hospital is a robust program consisting of orthopaedic surgeons and various care teams including residents, PAs, nurses, PTs, and other ancillary staff. A drive to create internal efficiencies and adapt to external influences challenged our department to be innovative in the approach to patient care. This presentation will highlight the transformative journey resulting in significant improvements to our patient care model, pre-operative education, and improved patient experience scores. We will discuss strategies for driving physician engagement, strengthening physician-nursing alignment, and workflow redesigns in supporting departments. This care model redesign resulted in a reduction in LOS, readmission and SSI rates, and ultimately great improvements to the patient experience.

Key aspects of our approach include:

- Focus on improved staff engagement resulting in strong physician-nursing-ancillary department alignment
- Developing consistency within the care model to show a cohesive experience from pre-op to discharge and beyond
- Identifying potential care model improvements related to bedside rounding, rehabilitation workflow, and discharge planning
- Implementing performance improvement strategies impacting clinical outcomes such as length of stay, surgical site infection rates, readmissions, and patient experience scores
- Utilization of standardized approach and metrics to sharing physician specific patient experience scores and improvement strategies

Michael Langino
Assistant Vice President - Orthopaedic Service Line, North Shore University Hospital, Northwell Health

Michael Langino received his Master’s in Physical Therapy in 2003 from Quinnipiac University and began his career working as a physical therapist at North Shore University Hospital. An interest in healthcare administration inspired Michael to return to school to earn his MBA from Stony Brook University in 2008. Throughout his career, Michael has held various clinical and administrative roles within Northwell Health, and is currently the Assistant Vice President for the Orthopaedic Service Line.

Alanna Carcich
Senior Administrative Manager - Orthopaedics, North Shore University Hospital, Northwell Health

Alanna Carcich received her healthcare degree from Hofstra University in 2005. She began her career with Northwell Health shortly after working with STARS Physical Therapy and the Rehabilitation Service Line, working closely with the full continuum of rehab services Northwell provides (acute, subacute and outpatient therapy). In 2013, her career expanded into the world of orthopaedics where she now manages the Orthopaedic Service Line at North Shore University Hospital.
Innovation Showcase

Spine Program Development: Strategies for Success in Today’s Environment

While many organizations provide treatment for spinal disorders of varying degrees, few organizations fully capture all the opportunities associated with the care of this patient population. Rapidly-evolving treatment options, a challenging reimbursement environment, and exploding implant and supply costs require a new approach for success in spine program development and implementation. In addition, the always-present turf wars, competition from physician-owned ASCs, and physician/vendor relationships add to the complexity of a successful and sustainable spine program initiative. Crucial to the success of any spine program is the ability to track progress and to rapidly correct any missteps. A program dashboard that evaluates performance at an organizational level is essential to meet this need.

This session will explore the opportunities for expanded revenue capture beyond the conventionally identified revenue sources. Cost controls, physician engagement strategies, and approaching spine care as a regional network will also be discussed. Key components of a comprehensive assessment tool to assist in program development as well as ongoing program management will be shared.

Stacey Lang, RNC, BSN, CNRN
Senior Vice President, Corazon

Corazon is the national leader in providing the full continuum of consulting, recruitment, interim management, and IT solutions for the heart, vascular, neuroscience, and orthopedic specialties. No other firm has Corazon’s diverse range of offerings within niched clinical specialties. Corazon’s service line experts are seasoned healthcare professionals assisting hospital leaders and physicians across the country and in Canada with unparalleled expertise, impartial advice, and progressive thinking to help clients reach their highest growth potential. Our mission is to improve the way patient care is delivered through partnerships, innovation, and expertise.

Stacey Lang is Senior Vice President at Corazon. Her experience as Chief Operating Officer for a multi-hospital employed physician network brings invaluable experience in outpatient operations, physician/hospital relationships and contracting, and comprehensive ambulatory and surgery center development. As a senior executive for multi-hospital systems, Stacey was responsible for service line development in neuroscience, orthopedics, and more. Stacey has a proven track record in the development of spinal and intracranial surgery program start-ups, strategic planning for hospital and system neuroscience services, and detailed gap analyses that serve to determine the resources required for targeted program expansion.
Innovation Showcase

Shaping Care Delivery for the Connected Consumer

Connected consumers are changing industries. Entire sectors are being transformed by new consumer expectations and patterns of engagement. As the media, retail, and travel industries have demonstrated, new technologies are empowering consumers to influence and shape products and services faster than ever before. What does this mean for healthcare delivery? How do we respond to this megatrend in ways that more fully support patient engagement, drive quality improvement, and reduce costs for the connected healthcare consumer?

In this session, we will explore the concept of Generation C, their expectations for their healthcare experiences, and how you can leverage these insights for positive impacts on clinical transformation. Finally, we’ll walk through three easy steps you can take to launch your Connected Care strategy.

James Dias
Founder and CEO, Wellbe

Wellbe enables high-performing health systems across the U.S. to advance the coordination and quality of care. Founded in 2009, Wellbe’s 2nd generation Connected Care platform engages and empowers thousands of patients each day to participate as partners with their providers across an episode of care. This coordinated participation in their treatments and procedures delivers higher satisfaction, fewer setbacks, better outcomes, and improved efficiencies. Automated workflows and integrated pathways drive smart systems of care to reduce administrative and operational costs and increase care team productivity. In 2016, Wellbe debuted in Inc. Magazine’s 35th annual Inc. 500, and was included in Modern Healthcare Magazine’s list of the 100 Best Places to Work in Healthcare. TripleTree named Wellbe a semi-finalist in their iAwards for “insight, initiative, and innovation,” and AARP recently named Wellbe a 50+ Innovation Leader.

James Dias is Wellbe’s founder and CEO. After successfully launching the world’s leading video learning system, he turned his design thinking skills to solve some of healthcare’s biggest problems. His goal is to empower people and providers with new tools to improve health. James serves on the board of directors for BioForward, Wisconsin’s bio-health industry association.
THURSDAY, OCTOBER 5  2:30 – 3:15 PM

Development of the Musculoskeletal Service Line

The changes and demands in healthcare are necessitating changes in our approaches to patient care. In response, MidMichigan Health has restructured its service lines to be centered around the individual seeking care. The focus also reaches outside the walls of the hospital to include prevention, outpatient care, physician office care, and post-acute care. For success, the strategic plan will be built on four key areas: quality, innovation, collaboration, and sustainability.

This presentation will cover:

- Musculoskeletal service line structure
- Alignment in a health system
- Physician alignment
- Key resources
- Juggling multiple priorities

Ann Dull, PT, MBA, DPT
Director of Musculoskeletal Service Line, MidMichigan Health

Ann Dull is currently the Director of the Musculoskeletal Service Line at MidMichigan Health. Her background is as a physical therapist, graduating from the University of Wisconsin in Madison with her Bachelor of Science degree. She started her career caring for patients in multiple settings including inpatient rehabilitation, acute care, long term care, and outpatient. She subsequently pursued her Master’s in Business Administration at Central Michigan University and her Doctorate in Physical Therapy from the University of St. Augustine.
Outpatient Joint Replacements: Our Journey

Since 2007, the Connecticut Joint Replacement Institute has performed over 28,000 procedures. To maintain CJRI’s competitive edge, developing and implementing a successful outpatient program is critical to our success. Maureen will share our journey, including the challenges and obstacles we overcame, and the key elements to creating a successful program.

This presentation will cover:

• Landscape of outpatient joints in the Northeast
• Steps to transition to outpatient joints
• Key components of a successful program
• Developing bundles

Maureen Geary

Program Director-Orthopedics, Connecticut Joint Replacement Institute

Maureen Geary is the Orthopedics Program Director at the Connecticut Joint Replacement Institute at Saint Francis Hospital. Maureen has been instrumental in developing and sustaining one of the most recognized joint replacement centers in the United States. She leads key strategic initiatives for the Institute. Maureen has extensive experience in leadership positions in healthcare and Fortune 100 financial services organizations. Her expertise is in creating and sustaining competitive advantage, organizational redesign, and operational efficiencies. She works with several national organizations seeking to develop and implement successful joint replacement programs.
Controlling Implant Costs: Ortho Service Line Role in Supply Chain

Participation of service line initiatives to control implant costs is one of several linked processes that can drive value in any healthcare enterprise. This presentation will review the interplay between vendor supply, enterprise supply chain leverage on implant costs, and ways to drive efficiencies in hospital performance.

Participants in this session will:

• Understand the interplay between the individual or the surgeon and the enterprise supply chain
• Learn ways to leverage implant cost control initiatives to maximize value
• Discuss new ways to quantify the effect of variation in the supply chain
• Investigate ways to create efficiency and enhance outcomes through the supply chain

Dr. Michael Suk, JD, MPH
Chairman, Musculoskeletal Institute and Department of Orthopaedic Surgery, Geisinger Health System

Michael Suk, MD, JD, MPH, FACS, is Chairman of the Musculoskeletal Institute and Chairman of Orthopaedic Surgery for the Geisinger Health System based in Danville, PA. In 2016, Dr. Suk was appointed as Chief Physician Officer, Geisinger System Services, to act as the key bridge between the clinical enterprise and the operating infrastructure, as this position blends oversight of supply chain, pharmacy, and facilities. Dr. Suk is also an accomplished healthcare attorney and public health advocate. Throughout his career, Dr. Suk has been a vocal leader on public health issues and has spoken nationally on the role of organized medicine, resident work hours, obesity prevention, and a variety of public health issues.
FRIDAY, OCTOBER 6  9:45 – 10:30 AM

Bundled Payments: Keys to Success in Orthopedics and Beyond

This presentation will outline the 7 pillars of knowledge necessary for an organization to run a successful bundled payment program. These seven principles apply to both commercial and CMS mandated bundles. They also are germane to non-orthopedic bundles including cardiac and cancer bundles. Additionally, a case will be presented describing why bundled payments will increase in prevalence and are agnostic to politics. Finally, we will discuss how infrastructure investment in CMS orthopedic bundles is transcendent, and improves the value of care provided to all patients and not just the ones in the bundle.

In this presentation, Dr. Bosco will cover:

• Describe the importance of orthopedic bundles
• Outline the 7 pillars of knowledge necessary for success
• Discuss how these pillars apply to non-orthopedic bundles
• Emphasize that investment in infrastructure necessary for bundled payment success transcends orthopedics and improves the value of care for all patients

Dr. Joseph A. Bosco III
Professor and Vice Chair, NYU Langone Department of Orthopedic Surgery

Dr. Joseph Bosco is Vice Chairman for Clinical Affairs of the NYU Langone Department of Orthopedic Surgery, and Professor of Orthopedic Surgery at New York University School of Medicine. Dr. Bosco has served as team physician for the Durham Bulls and Brooklyn Cyclones minor league baseball teams. From 2002 until 2004, he was a team physician for the New York Mets. He is a member of and held leadership positions in numerous professional societies including the American Orthopedic Society for Sports Medicine, the American Orthopedic Association, and the American Academy of Orthopedic Surgery. He was chosen to, and completed, the prestigious American Academy of Orthopedic Surgery Leadership Fellows Program. Dr. Bosco has published and lectured on alternative payment models and healthcare policy. Most recently his paper entitled “Modifiable Risks of Infection Following THR” won the Otto Aufranc Award.
Lessons Learned: BPCI to CJR Bundles

The presentation will cover the journey taken by the team at Hackensack UMC from a hospital performing joint replacement surgery in 2013 to a successful joint replacement center by 2016. Along the way, bundled payment programs came and went and came again. The success was gradual and key lessons were learned. Ultimately, the program generated significant savings, while improving quality along the way.

In this session, participants will learn that:

- Success is gradual; it cannot be expected immediately
- Change requires cultural buy-in from all stakeholders
- Physician alignment is a key factor to success
- Great programs can only be developed if the entire patient experience is evaluated from intake to outcomes.

Matt Reigle, MBA
Administrator, Orthopedics and Neurosciences, Hackensack Meridian Health Network

Matt is the Administrator for the Orthopedic Care Transformation Service for Hackensack Meridian Health, a 13-hospital network in New Jersey. In his role, Matt oversees the identification and implementation of strategic initiatives and innovative programs across the network. Prior to joining Hackensack Meridian Health, Matt was the CEO for Resultant Healthcare, a boutique service line development consultancy. Matt also served as the Vice President of Consulting Services at Marshall Steele and Associates, where he oversaw the implementation of orthopedic programs at hospitals and healthcare systems across the country. Matt has an MBA from Columbia University and a BA in Economics from Northwestern University.
Are you ready for the connected consumer?

Wellbe Connected Care is an easy-to-use cloud-based solution that empowers patients as active partners in their care.

- Improve patient satisfaction with a convenient step-by-step guide available on any device.
- Drive quality improvement with easy access to real-time data insights.
- Save time and free your clinical team to focus on patient care by automating labor intensive manual processes.
- “It was a great resource from the beginning to the end of this journey.”
  – TJR patient, CHI Franciscan

Contact us today to learn how Wellbe Connected Care can support patient engagement, drive quality improvement, and reduce costs for the connected healthcare consumer.

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